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Debbs Potts Oregon State Lottery Commission Building

500 Airport Road SE
Salem, OR 97301

**OREGON STATE LOTTERY COMMISSION MEETING AND WORK SESSION
May 31, 2024**

Lottery Commission: MardiLyn Saathoff, chair
Maulin Patel
Marty Ramirez
Jeff Weller
Julie Wilcox

Director: Mike Wells

Chair Saathoff called the May 31, 2024, Oregon State Lottery Commission meeting to order and stated for the record that Commissioner Ramirez is excused, and a quorum of commissioners is present.

Commissioners present at roll call: Commissioners Patel, Weller, Wilcox, and Chair Saathoff.

A. PUBLIC COMMENT

Chair Saathoff stated that members of the public had the opportunity to provide written public comment and confirmed with the clerk that no written public comments were received.

B. DIRECTOR'S REPORT

Presenter: Mike Wells, director

Lottery news

Director Wells shared information about the winner of the \$1.3 billion Powerball jackpot and reported that Lottery staff presented the \$100,000 bonus check to Plaid Pantry and handed out Scratch-its to customers as part of the celebration.

Following the Powerball jackpot winner coming forward, Lottery issued a news release warning of scams after a text message was circulated that falsely stated the Powerball winner was donating prize money to 10 citizens chosen at random. The warning called out some of the tactics used and noted there may be similar scams circulating.

- Chair Saathoff asked if anyone fell victim to this scam and Director Wells commented that Lottery is not aware of any victims and added that Lottery's news release was sent shortly after learning of the situation.

Director Wells congratulated Lottery's Ambassador of Public Service Award winners, Kristina Damschen Spina, Elizabeth Ehlers, and Tyler Recker. These three employees exemplify operational excellence in their jobs and embody the four statewide competencies of accountability, equity, excellence, and integrity and were nominated for the award by their peers. Director Wells thanked the winners for bringing their best to Lottery.

Sales - Director Wells reported the following sales statistics:

- Traditional game sales are up 5.3 percent from last year.
- Powerball sales are up 32.3 percent year-over-year, with the primary driver being three, billion dollar or more jackpots this year, compared to just one last fiscal year.
- Mega Millions is nearly even with year-over-year sales with two, billion-dollar jackpots.
- Scratch-it sales are up .8 percent over last year and are forecasted to be up 1.5 percent at the end of the fiscal year.
- Video Lottery sales are up less than one percent over last year.
- Sports betting is up nearly 35 percent over last year.

Winners – Director Wells shared stories about the following winners:

- Jennine and Larry L. won \$100,000 playing a Scratch-it.
- Bernita O. won \$50,000 playing a Legendary Crossword Scratch-it.
- Jennifer of Portland won \$1,500 playing Video Lottery.

C. MINUTES OF THE PREVIOUS MEETING, Exhibit 1

Presenter: MardiLyn Saathoff, chair

The Commission reviewed the April 26, 2024, Oregon State Lottery Commission meeting draft minutes, which were circulated in advance of the meeting. There were no recommended changes.

Chair Saathoff called for a motion.

Commissioner Wilcox moved that the minutes of the April 26, 2024, Oregon State Lottery Commission meeting be approved as final, as presented today. Commissioner Weller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Patel, Weller, Wilcox, and Chair Saathoff voting aye.

D. FINANCIAL REPORT, Exhibit 2

Presenter: Monique Fawver, manager, financial reporting

Financial statements, April 2024

Fawver provided an overview of the financial statements and described expenses and variances in the operating statement, services and supplies supplemental schedule, and balance sheet.

- Chair Saathoff commented that variances to the budget in April improved and commended staff.

Chair Saathoff called for a motion.

Commissioner Patel moved that the Oregon State Lottery financial statements for the month ended April 30, 2024, be approved for the record as presented today.

Commissioner Wilcox seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Patel, Weller, Wilcox, and Chair Saathoff voting aye.

E. Lottery revenue forecast, Presentation

Presenter: Josh Lehner, economist, Office of Economic Analysis

Lehner provided information about the Oregon's economic outlook, and included information about Oregon's economy, population forecast, and labor market. Lehner also reported on the Lottery outlook,

which included information about the most recent revenue forecast, Video Lottery sales, sports betting sales and transfers, and Lottery distributions.

- Commissioners asked questions about demographics as it relates to population growth and migration rates; potential causes for some of the trends in the data that was shared; and clarification about the distribution categories that were in the materials.

F. COMMISSIONER COMMUNICATIONS AND OTHER BUSINESS

No commissioner communications or other business were shared.

Chair Saathoff announced that the meeting will now move into an informational work session.

COMMISSION WORK SESSION, Presentation

Presenters: Mike Wells, director; Tai Calandriello, deputy director; Thais Rodick, senior marketing program manager; Kristina Damschen Spina, senior manager, IT Governance; Jami Egland, senior manager, Accounting; Kristy Komes, interim chief financial officer; Laura Sofro, senior manager, Business Analytics & Insights; Stacy Shaw, senior manager, Product Marketing; Shad Barnes, senior manager, Digital Marketing; Spencer Haley, manager, operational excellence; Lyndsey Peterson, manager, gaming products portfolio; Alex Hambelton, senior manager, Business Operations

Topics for the work session included a review of the proposed FY25 Strategic Plans and budget and updates from staff regarding the brand promise and tracking studies, responsible gambling program, Video Lottery ecosystem, retailer partnership management, and a status report on the Governor's expectations requirements for each agency.

Director Wells reported that the FY25 Strategic Plan and budget will be presented during the June meeting for approval.

Chair Saathoff stated that the next monthly commission meeting is scheduled on June 28, 2024, and adjourned the meeting.

The Oregon State Lottery Commission approved these minutes on June 28, 2024.

Alisa Zavala, Senior Executive Assistant
Lottery Director's Office

Approved by:

Commissioner MardiLyn Saathoff, Chair
Oregon State Lottery Commission

OSL Commission meeting exhibits are available for one year on the [Oregon Lottery's website](#).