



Retail Location Counts: New vs. Terminated

Retailer Count Data for Business Year 2025 (starting 6/30/2024)

As of Week Ending 02/15/2025

"New" Retailer Counts:

- Includes new retailers and additional retail locations

YTD Counts and Estimated Annual Gains:

			<u>Video</u>	<u>Traditional</u>	<u>All</u>
On-Premise:	28	42%	\$10,416,150	\$719,552	\$11,135,703
Multi-Register:	6	9%	\$0	\$434,240	\$434,240
Single-Register:	33	49%	\$0	\$6,350,828	\$6,350,828
	67		\$10,416,150	\$7,504,621	\$17,920,771

"Terminated" Retailer Counts:

- Includes terminations for compliance issues, non-sufficient funds, enforcement related modification, and retailer-sourced removal of locations

YTD Counts and Estimated Annual Losses:

			<u>Video</u>	<u>Traditional</u>	<u>All</u>
On-Premise:	91	83%	\$44,609,979	\$2,063,082	\$46,673,061
Multi-Register:	3	3%	\$0	\$330,333	\$330,333
Single-Register:	16	15%	\$0	\$10,378,222	\$10,378,222
	110		\$44,609,979	\$12,771,638	\$57,381,617

Net Gain/Loss Retailer Counts:

YTD Counts and Estimated Annual Impact:

			<u>Video</u>	<u>Traditional</u>	<u>All</u>
On-Premise:	-63		-\$34,193,829	-\$1,343,530	-\$35,537,359
Multi-Register:	3		\$0	\$103,907	\$103,907
Single-Register:	17		\$0	-\$4,027,395	-\$4,027,395
	-43		-\$34,193,829	-\$5,267,017	-\$39,460,846

Please Note:

- **On-Premise Retailers:** Retail locations serving alcoholic beverages by the glass (Example; Bars, Taverns, Restaurants, etc.)
- **Multi-Register Retailers:** Retail locations primarily offering a general line of packaged food & beverage items (Example; Grocery & Super Dept. stores; Fred Meyer, Safeway, Albertsons, etc.)
- **Single-Register Retailers:** Retail locations primarily offering a general line of packaged food, beverage and sundry items (Example; Convenience stores, Tobacco stores, Gift stores, etc.)

New and Terminated Retailer Counts exclude sales of businesses, changes of ownership, organization changes, and 100% stock buyouts

Terminated retailer loss estimates based upon annualized sales of the terminated retailers

New retailer gain estimates based upon annualized sales experienced by retailers in the same market segment (On-Premise, Multi-Register, Single-Register) that have become participating Oregon Lottery retailers during the previous 365 days