



Debbs Potts Oregon State Lottery Commission Building

500 Airport Road SE
Salem, OR 97301

OREGON STATE LOTTERY COMMISSION MEETING Dec. 20, 2024

Lottery Commission: MardiLyn Saathoff, chair
Marty Ramirez
Jeff Weller
Julie Wilcox

Director: Mike Wells

Chair Saathoff called the Dec. 20, 2024, Oregon State Lottery Commission meeting to order and stated for the record that the commissioners are attending the meeting via a web meeting, and a quorum of commissioners is present.

Commissioners present at roll call: Commissioners Ramirez, Weller, Wilcox, and Chair Saathoff.

A. PUBLIC COMMENT

Chair Saathoff stated that members of the public had the opportunity to provide written public comment and asked the clerk to read the comments that were received.

- Jesse Murray shared displeasure with DraftKings' customer service.
- Hugh Coonfield shared information about Oregon's role in the creation of Powerball and would like to see Oregon Lottery receive credit for its involvement.

Chair Saathoff commented that public comments are important to Lottery and added that she appreciates the action Lottery takes to follow up on the comments.

B. DIRECTOR'S REPORT

Presenter: Mike Wells, director

Lottery news

Director Wells shared that earlier this month, Lottery announced that for FY24, Lottery is transferring \$947 million to the state, up from \$48 million from the previous year. In addition to the transfer, Director Wells shared the following statistics from FY24:

- Lottery players earned payouts totaling nearly \$16 billion for the year, with 13 players taking home prizes worth \$1 million or more.
- Lottery retailers across Oregon collectively earned close to \$310 million in commissions.
- Unclaimed prizes totaled \$8 million and were transferred to the state.

The Lottery's Player Services department broke the daily record for claims processed that was set last month. More than 800 winners claimed prizes at the Wilsonville and Salem offices the Monday following

the Thanksgiving holiday. Director Wells thanked the player services staff, security, and staff volunteers for ensuring there was adequate coverage during the surge in claims.

- Commissioner Wilcox also thanked the staff and volunteers.

Annual Tribal Relations Report, Exhibit 1

Director Wells reported that each December, state agencies must prepare a report that summarizes the agency's activities to promote positive government-to-government relations with Oregon's Tribes. The Lottery's report is part of the meeting materials and reflects its ongoing commitment to positive tribal relations. Director Wells share that he looks forward to continued opportunities for engagement and relationship-building in 2025.

- Chair Saathoff expressed appreciation for the report and asked about the frequency of the communications with the Tribes. Director Wells shared that Lottery communicates when there are significant changes that may affect the Tribes, including changes to games and sharing the strategic plan before it is approved. Director Wells emphasized the importance of maintaining open dialogue with the Tribes and Chair Saathoff added that she looks forward to future opportunities where Lottery may be able to partner with the Tribes.

Draft financial statements, Exhibit 2

The draft November financial statements are included in the meeting materials and will be presented for approval in January.

- Chair Saathoff is interested in seeing adjusted sales figures that exclude Powerball and Mega Millions in January since the sales from those games fluctuate based on the jackpots. Director Wells added that Lottery will share information next month.

Sales

- Overall sales are down 3.7 percent year-over-year.
- Win for Life sales are down 14.9 percent year-over-year.
- Pick 4 sales are down 2.9 percent year-over-year.
- Lucky Lines sales are down 11.9 percent year-over-year.
- Scratch-it sales are up 9.3 percent year-over-year and are ahead of Lottery's best year (BY21) by 2.4 percent. The \$30 holiday ticket has helped increase holiday sales to 24 percent ahead of last year and accounts for one-third (32 percent) of holiday sales and nearly one-fifth (19 percent) of the transfers.
- Sports betting remains positive, with the turnover up 22.3 percent from the same time last year.

Winners – Director Wells shared stories about the following winners:

- Jamie C. of Aumsville won \$18,684.95 playing Big City 5's Video Lottery.
- Dillon H. of Roseburg won \$7,000 playing a "777" Scratch-it.
- A sports betting customer from Newberg won \$45,322.79 on a 10-leg parlay in the NHL.

Director Wells closed his report by thanking the Lottery staff and Commissioners for an amazing year of accomplishments and noted that he is looking forward to what Lottery can accomplish in 2025.

C. MINUTES OF THE PREVIOUS MEETING, Exhibit 3

Presenter: MardiLyn Saathoff, chair

The Commission reviewed the Nov. 22, 2024, Oregon State Lottery Commission meeting draft minutes, which were circulated in advance of the meeting. There were no recommended changes.

Chair Saathoff called for a motion.

Commissioner Ramirez moved that the minutes of the Nov. 22, 2024, Oregon State Lottery Commission meeting be approved as final, as presented today. Commissioner Weller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Ramirez, Weller, Wilcox, and Chair Saathoff voting aye.

D. RULEMAKING

Presenter: Kris Skaro, rules and policy analyst

Cash Pop: OAR 177-084, OAR 177-010-0003, Exhibit 4

Skaro reminded the Commission that the FY25 budget and strategic plan included replacing the Lucky Lines game with a game called Cash Pop in early 2025. The game rules presented during this meeting will authorize Lottery to offer Cash Pop and include information such as how the game works, the cost to play, the value of prizes, how winners are determined and how to claim a prize.

Skaro provided an overview of the rulemaking process and noted that Lottery did not receive any public comment for the Commission to consider.

Chair Saathoff called for a motion.

Commissioner Weller moved that OAR 177-084 be adopted and OAR 177-010-0003 be amended, as presented today, to be effective Jan. 13, 2025. Commissioner Wilcox seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Ramirez, Weller, Wilcox, and Chair Saathoff voting aye.

Misc. prize claims and payment rule changes: OAR 177-046, OAR 177-075, OAR 177-085, OAR 177-098, OAR 177-200, Exhibit 5

Skaro reminded the Commission that the proposed prize claim and payment rule changes make changes to the prize claim processes that apply when claiming a prize at Lottery, including requiring identification to claim a prize, imposing new restrictions that apply when a prize is claimed by multiple people, clarifying prize payment methods and authority, and housekeeping changes to improve the accuracy and clarity of the rules. Many of these changes align with current practices or to make non-substantive updates, but some of the changes will be new for players who mail claims in to Lottery. The effective date of the proposed change is March 2025 to allow Lottery to communicate the new identification requirements to players.

- Chair Saathoff asked if the communication to the players is different than the communication that took place during the rulemaking process and Skaro responded that now that the rules have been adopted, the communication will be specifically on the changes that will affect the players.

During the October Commission meeting, Commissioner Weller suggested that the “tenants in common” language be reviewed for consistency that each claimant takes an equal share of the prize. After review, Lottery removed the “tenants in common language” and instead clarified that joint owners “each hold independent and equal shares” in the ticket, share, or cash slip. That is the only change to the rules from what was presented in October.

Skaro provided an overview of the rulemaking process and noted that Lottery did not receive any public comment for the Commission to consider.

Chair Saathoff called for a motion.

Commissioner Wilcox moved that the rules relating to prize claims and payments in divisions 46, 75, 85, 98, and 200 be amended, as presented today, to be effective March 1, 2025. Commissioner Ramirez seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Ramirez, Weller, Wilcox, and Chair Saathoff voting aye.

E. ALTERNATIVE DISCLOSURE REQUEST: 7-Eleven, Inc., Exhibit 6

Presenter: Mike Wells, director

Director Wells reminded the Commission that OAR 177-040-0001(4) authorizes an alternative disclosure process for large public companies, multi-state retail chains, or entities owned by a federally recognized tribe that meet specific criteria and are seeking traditional contracts with the Oregon Lottery. Director Wells reported that 7-Eleven, Inc. meets the requirements laid out in the rule allowing the Commission to authorize an alternative disclosure process and is seeking approval to proceed with this process.

- Commissioner Ramirez asked if Lottery has been doing business with 7-Eleven and Director Wells responded that Lottery has been doing business with 7-Eleven but the alternative disclosure process was not in place and this will help when they add locations or do any updates.

Chair Saathoff called for a motion.

Commissioner Ramirez moved that the Oregon State Lottery Commission approve the alternative disclosure process, waiving the personal disclosure requirements for 7-Eleven, Inc., as presented today. Commissioner Weller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Ramirez, Weller, Wilcox, and Chair Saathoff voting aye.

F. COMMISSIONER COMMUNICATIONS AND OTHER BUSINESS

No commissioner communications or other business were shared.

Chair Saathoff stated that the next monthly commission meeting is scheduled on Jan. 31, 2025, and adjourned the meeting.

The Oregon State Lottery Commission approved these minutes on Jan. 31, 2025.

Alisa Zavala

Alisa Zavala (Jan 31, 2025 12:35 PST)

Alisa Zavala, Senior Executive Assistant
Lottery Director's Office

Approved by:

MardiLyn Saathoff

MardiLyn Saathoff (Jan 31, 2025 12:44 PST)

Commissioner MardiLyn Saathoff, Chair
Oregon State Lottery Commission

OSL Commission meeting exhibits are available for one year on the [Oregon Lottery's website](#).